

American Association of University Women

Mission: To Advance Equity for Women and Girls through Advocacy, Education and Research.

Theme: Education: Gateway to Economic Security

2007-2008 Annual Plan of Work

(This is a work in progress)

<p>Goal 1 – Membership — Share the value of the organization through outreach and invitation.</p> <p>History: 2003/04--72 2004/05--68 2005/06-- 2006/07--50</p>	<p>Objectives</p> <ol style="list-style-type: none"> 1. Retain 75% of membership (38) 2. Recruit 10% new members (5) 3. Analyze the diversity of the membership; develop and implement a plan to increase diversity that includes establishing a diversity goal for 08/09 year. 	<p>Action Step Ideas</p> <ul style="list-style-type: none"> • Send a letter of introduction to all new faculty/staff at UNT & TWU • Send a monthly press release to the DRC promoting the meeting. • Develop a new member “packet” that tells new members or prospective new members about branch projects and how they can get involved.
<p>Goal 2 – Program – Live the mission of AAUW through the education of the membership and the community.</p>	<p>Objective</p> <ol style="list-style-type: none"> 1. Hold 8 informative monthly programs 2. Offer 3 Cuisine Groups 3. Choose two Book Club selections and offer a forum for discussion (Fall & Spring) 4. Connect the community with the mission of AAUW 5. 	<p>Action Step Ideas</p> <ul style="list-style-type: none"> • Mission moments at monthly meetings • Public policy updates at monthly meetings • Sponsor a community movie night showcasing a film about women’s issues. •
<p>Goal 3 – Funding — Ensure that the branch has the funding it needs to meet the obligation to the national organizations and to support local scholarship efforts.</p> <p>Home Tour History: 2003/04--\$1824.00 2004/05--\$2500.00 2005/06--\$2548.00 2006/07--\$2924.31</p>	<p>Objective</p> <ol style="list-style-type: none"> 1. Present a line item budget to the membership 2. Present an annual plan of work to the membership 3. Award four \$1000.00 scholarships. 4. Conduct the Holiday Home Tour on December 2nd to raise money for local scholarships 5. Conduct one additional fundraising activity to be determined. 	<p>Action Step Ideas</p> <ul style="list-style-type: none"> • City-wide book sale • Offer opportunities for the public to contribute to local scholarship fund • Promote giving opportunities to national fellowships, etc.
<p>Goal 4 – Communications &</p>	<p>Objective</p> <ol style="list-style-type: none"> 1. Publish the annual yearbook and 	<p>Action Step Ideas</p> <ul style="list-style-type: none"> • Post pdf of newsletter on

<p>Branding—Keep members informed and establish name recognition in Denton County.</p>	<p>distribute by November 15, 2007.</p> <ol style="list-style-type: none"> 2. Update the website to reflect information current for the 2007/2008 year 3. Publish and distribute a newsletter three times per program year. 4. Send out monthly press releases to Denton Record Chronicle, UNT Daily and TWU paper promoting branch meetings and projects. 5. Coordinate with Denton Record Chronicle resulting in one feature article. 	<p>website</p> <ul style="list-style-type: none"> • Cosponsor activities that promote/support the AAUW mission. Ie. (A women's film festival on campus – cosponsored by AAUW) • Network and collaborate with like minded organizations, specifically the League of Professional Women (UNT)
<p>Goal 5 – Strategic Planning – Establish the keys to the future by evaluating the past.</p>	<p>Objective</p> <ol style="list-style-type: none"> 1. Appoint a committee to review and make recommendations regarding the dues amount and the assessment structure. 2. Provide at least two opportunities for input to develop the 2008/2009 plan of work. 	<p>Action Step Ideas</p> <ul style="list-style-type: none"> • Host two information gathering sessions outside of monthly meetings to collect member input • Survey nonmembers by attending “like minded” organizations and administering a short survey. •